



**WXYZ**  
**20777 W. 10 Mile Rd.**  
**Southfield, MI 48037**  
**Main: (248)827-7777**  
**Billing: (877)290-6086**

www.wxyz.com

Billing Address:

**New Media Firm**  
**Attention: Accounts Payable**  
**1322 G Street SE**  
**Washington, DC 20003**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 313338-1  | 10/14/12     | October 2012  | 10/01/12 - 10/08/12 |

| Station | Account Executive | Sales Office     | Sales Region |
|---------|-------------------|------------------|--------------|
| WXYZ    | Dave Lombardo     | EWS - Washington | National     |

| Advertiser                  | Product          | Estimate Number |
|-----------------------------|------------------|-----------------|
| Citizens for Affordable Qua | CAQHC Week 5 Add | 1679            |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/02/12 - 10/08/12 | 313338  |             |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast        | Cash         |

| Special Handling |
|------------------|
|------------------|

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 14019 |                 |              |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| 2          |                |

| Line  | Start Date | End Date | Description  | Start/End Time | MTWTFSS     | Length | Spots/Week | Rate       | Type |
|---|------------|----------|--------------|----------------|-------------|--------|------------|------------|------|
| 1   | 10/02/12   | 10/04/12 | 5am News M-F | 5-6am M-F      | - T- T- - - | :30    | 2          | \$900.00   | NM   |
| <hr/>   |            |          |              |                |             |        |            |            |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |              |                |             |        |            |            |      |
| 10/01/12 10/07/12 - T- T- - - 2 \$900.00  |            |          |              |                |             |        |            |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |              |                |             |        |            |            |      |
| 1 WXYZ Tu 10/02/12 5:54 AM 5am News M-F 5-6am M-F :30 TV106X12812H \$900.00 NM        |            |          |              |                |             |        |            |            |      |
| 2 WXYZ Th 10/04/12 5:21 AM 5am News M-F 5-6am M-F :30 TV106X12812H \$900.00 NM        |            |          |              |                |             |        |            |            |      |
| 2   | 10/08/12   | 10/08/12 | 5am News M-F | 5-6am M-F      | M- - - - -  | :30    | 1          | \$900.00   | NM   |
| <hr/>   |            |          |              |                |             |        |            |            |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |              |                |             |        |            |            |      |
| 10/08/12 10/14/12 M- - - - - 1 \$900.00   |            |          |              |                |             |        |            |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |              |                |             |        |            |            |      |
| 1 WXYZ M 10/08/12 5:43 AM 5am News M-F 5-6am M-F :30 TV106X12812H \$900.00 NM         |            |          |              |                |             |        |            |            |      |
| 3   | 10/02/12   | 10/04/12 | M-F 7-9am    | 7-9am M-F      | - T- T- - - | :30    | 2          | \$2,000.00 | NM   |
| <hr/>   |            |          |              |                |             |        |            |            |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |              |                |             |        |            |            |      |
| 10/01/12 10/07/12 - T- T- - - 2 \$2,000.00  |            |          |              |                |             |        |            |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |              |                |             |        |            |            |      |
| 1 WXYZ Tu 10/02/12 8:59 AM M-F 7-9am 7-9am M-F :30 TV106X12812H \$2,000.00 NM         |            |          |              |                |             |        |            |            |      |
| 2 WXYZ Th 10/04/12 7:29 AM M-F 7-9am 7-9am M-F :30 TV106X12812H \$2,000.00 NM         |            |          |              |                |             |        |            |            |      |
| 4   | 10/08/12   | 10/08/12 | M-F 7-9am    | 7-9am M-F      | M- - - - -  | :30    | 1          | \$2,000.00 | NM   |
| <hr/>   |            |          |              |                |             |        |            |            |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |              |                |             |        |            |            |      |
| 10/08/12 10/14/12 M- - - - - 1 \$2,000.00   |            |          |              |                |             |        |            |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |              |                |             |        |            |            |      |
| 1 WXYZ M 10/08/12 8:54 AM M-F 7-9am 7-9am M-F :30 TV106X12812H \$2,000.00 NM          |            |          |              |                |             |        |            |            |      |
| 5   | 10/03/12   | 10/05/12 | M-F 10a-11a  | 10-11am M-F    | -- W- F- -  | :30    | 2          | \$800.00   | NM   |
| <hr/>   |            |          |              |                |             |        |            |            |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |              |                |             |        |            |            |      |
| 10/01/12 10/07/12 - - W- F- - 2 \$800.00  |            |          |              |                |             |        |            |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |              |                |             |        |            |            |      |
| 2 WXYZ W 10/03/12 10:13 AM M-F 10a-11a 10-11am M-F :30 TV106X12812H \$800.00 NM       |            |          |              |                |             |        |            |            |      |
| 1 WXYZ F 10/05/12 10:14 AM M-F 10a-11a 10-11am M-F :30 TV106X12812H \$800.00 NM       |            |          |              |                |             |        |            |            |      |



Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

**DUPLICATE INVOICE**

| Invoice #                   | Invoice Date | Invoice Month    | Invoice Period      |
|-----------------------------|--------------|------------------|---------------------|
| 313338-1                    | 10/14/12     | October 2012     | 10/01/12 - 10/08/12 |
| Advertiser                  |              | Product          | Estimate Number     |
| Citizens for Affordable Qua |              | CAQHC Week 5 Add | 1679                |

www.wxyz.com

| Line   | Start Date | End Date | Description            | Start/End Time | MTWTFSS   | Length | Spots/Week | Rate       | Type |
|--|------------|----------|------------------------|----------------|-----------|--------|------------|------------|------|
| 6  | 10/02/12   | 10/05/12 | M-F 11a-12n            | 11am-12pm M-F  | - TWTF -  | :30    | 4          | \$1,500.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |                        |                |           |        |            |            |      |
| 10/01/12 10/07/12 - TWTF - 4 \$1,500.00  |            |          |                        |                |           |        |            |            |      |
| <b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |                        |                |           |        |            |            |      |
| 3 WXYZ Tu 10/02/12 11:30 AM M-F 11a-12n 11am-12pm M-F :30 TV106X12812H \$1,500.00 NM         |            |          |                        |                |           |        |            |            |      |
| 2 WXYZ W 10/03/12 11:32 AM M-F 11a-12n 11am-12pm M-F :30 TV106X12812H \$1,500.00 NM          |            |          |                        |                |           |        |            |            |      |
| 4 WXYZ Th 10/04/12 11:46 AM M-F 11a-12n 11am-12pm M-F :30 TV106X12812H \$1,500.00 NM         |            |          |                        |                |           |        |            |            |      |
| 1 WXYZ F 10/05/12 11:11 AM M-F 11a-12n 11am-12pm M-F :30 TV106X12812H \$1,500.00 NM          |            |          |                        |                |           |        |            |            |      |
| 7  | 10/08/12   | 10/08/12 | M-F 11a-12n            | 11am-12pm M-F  | M- -----  | :30    | 1          | \$1,500.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |                        |                |           |        |            |            |      |
| 10/08/12 10/14/12 M- ----- 1 \$1,500.00  |            |          |                        |                |           |        |            |            |      |
| <b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |                        |                |           |        |            |            |      |
| 1 WXYZ M 10/08/12 11:34 AM M-F 11a-12n 11am-12pm M-F :30 TV106X12812H \$1,500.00 NM          |            |          |                        |                |           |        |            |            |      |
| 8  | 10/02/12   | 10/05/12 | The Chew               | 1-2pm M-F      | - TWTF -  | :30    | 4          | \$800.00   | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |                        |                |           |        |            |            |      |
| 10/01/12 10/07/12 - TWTF - 4 \$800.00  |            |          |                        |                |           |        |            |            |      |
| <b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |                        |                |           |        |            |            |      |
| 1 WXYZ Tu 10/02/12 1:30 PM The Chew 1-2pm M-F :30 TV106X12812H \$800.00 NM                   |            |          |                        |                |           |        |            |            |      |
| 2 WXYZ W 10/03/12 1:29 PM The Chew 1-2pm M-F :30 TV106X12812H \$800.00 NM                    |            |          |                        |                |           |        |            |            |      |
| 3 WXYZ Th 10/04/12 12:59 PM The Chew 1-2pm M-F :30 TV106X12812H \$800.00 NM                  |            |          |                        |                |           |        |            |            |      |
| 4 WXYZ F 10/05/12 1:32 PM The Chew 1-2pm M-F :30 TV106X12812H \$800.00 NM                    |            |          |                        |                |           |        |            |            |      |
| 9  | 10/08/12   | 10/08/12 | The Chew               | 1-2pm M-F      | M- -----  | :30    | 1          | \$800.00   | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |                        |                |           |        |            |            |      |
| 10/08/12 10/14/12 M- ----- 1 \$800.00  |            |          |                        |                |           |        |            |            |      |
| <b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |                        |                |           |        |            |            |      |
| 1 WXYZ M 10/08/12 1:32 PM The Chew 1-2pm M-F :30 TV106X12812H \$800.00 NM                    |            |          |                        |                |           |        |            |            |      |
| 10   | 10/02/12   | 10/05/12 | 2-3pm General Hospital | 2-3pm M-F      | - TWTF -  | :30    | 4          | \$800.00   | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |                        |                |           |        |            |            |      |
| 10/01/12 10/07/12 - TWTF - 4 \$800.00  |            |          |                        |                |           |        |            |            |      |
| <b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |                        |                |           |        |            |            |      |
| 3 WXYZ Tu 10/02/12 2:59 PM 2-3pm General Hospital 2-3pm M-F :30 TV106X12812H \$800.00 NM     |            |          |                        |                |           |        |            |            |      |
| 1 WXYZ W 10/03/12 2:59 PM 2-3pm General Hospital 2-3pm M-F :30 TV106X12812H \$800.00 NM      |            |          |                        |                |           |        |            |            |      |
| 4 WXYZ Th 10/04/12 2:59 PM 2-3pm General Hospital 2-3pm M-F :30 TV106X12812H \$800.00 NM     |            |          |                        |                |           |        |            |            |      |
| 2 WXYZ F 10/05/12 2:59 PM 2-3pm General Hospital 2-3pm M-F :30 TV106X12812H \$800.00 NM      |            |          |                        |                |           |        |            |            |      |
| 11   | 10/08/12   | 10/08/12 | 2-3pm General Hospital | 2-3pm M-F      | M- -----  | :30    | 1          | \$800.00   | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |                        |                |           |        |            |            |      |
| 10/08/12 10/14/12 M- ----- 1 \$800.00  |            |          |                        |                |           |        |            |            |      |
| <b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |                        |                |           |        |            |            |      |
| 1 WXYZ M 10/08/12 2:59 PM 2-3pm General Hospital 2-3pm M-F :30 TV106X12812H \$800.00 NM      |            |          |                        |                |           |        |            |            |      |
| 12   | 10/02/12   | 10/04/12 | Dr. Oz                 | 4-5pm M-F      | - T- T- - | :30    | 2          | \$1,400.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |                        |                |           |        |            |            |      |
| 10/01/12 10/07/12 - T- T- - 2 \$1,400.00   |            |          |                        |                |           |        |            |            |      |
| <b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |                        |                |           |        |            |            |      |
| 1 WXYZ Tu 10/02/12 4:42 PM Dr. Oz 4-5pm M-F :30 TV106X12812H \$1,400.00 NM                   |            |          |                        |                |           |        |            |            |      |
| 2 WXYZ Th 10/04/12 4:13 PM Dr. Oz 4-5pm M-F :30 TV106X12812H \$1,400.00 NM                   |            |          |                        |                |           |        |            |            |      |



Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

**DUPLICATE INVOICE**

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|-----------------------------|--------------|------------------|---------------------|
| 313338-1                    | 10/14/12     | October 2012     | 10/01/12 - 10/08/12 |
| Advertiser                  |              | Product          | Estimate Number     |
| Citizens for Affordable Qua |              | CAQHC Week 5 Add | 1679                |

www.wxyz.com

| Line   | Start Date | End Date | Description   | Start/End Time | MTWTFSS | Length | Spots/Week | Rate       | Type |
|--|------------|----------|---------------|----------------|---------|--------|------------|------------|------|
| 13   | 10/08/12   | 10/08/12 | Dr. Oz        | 4-5pm M-F      | M-----  | :30    | 1          | \$1,400.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |               |                |         |        |            |            |      |
| 10/08/12 10/14/12 M----- 1 \$1,400.00  |            |          |               |                |         |        |            |            |      |
| <b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |               |                |         |        |            |            |      |
| 1 WXYZ M 10/08/12 4:19 PM Dr. Oz 4-5pm M-F :30 TV106X12812H \$1,400.00 NM                    |            |          |               |                |         |        |            |            |      |
| 14   | 10/03/12   | 10/05/12 | 5-6pm M-F     | 5-6pm M-F      | --W-F-- | :30    | 2          | \$1,800.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |               |                |         |        |            |            |      |
| 10/01/12 10/07/12 --W-F-- 2 \$1,800.00   |            |          |               |                |         |        |            |            |      |
| <b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |               |                |         |        |            |            |      |
| 2 WXYZ W 10/03/12 5:56 PM 5-6pm M-F 5-6pm M-F :30 TV106X12812H \$1,800.00 NM                 |            |          |               |                |         |        |            |            |      |
| 1 WXYZ F 10/05/12 5:26 PM 5-6pm M-F 5-6pm M-F :30 TV106X12812H \$1,800.00 NM                 |            |          |               |                |         |        |            |            |      |
| 15   | 10/02/12   | 10/05/12 | M-F 106a-206a | 106am-206am    | -TWTF-- | :30    | 4          | \$400.00   | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |               |                |         |        |            |            |      |
| 10/01/12 10/07/12 -TWTF-- 4 \$400.00   |            |          |               |                |         |        |            |            |      |
| <b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |               |                |         |        |            |            |      |
| 1 WXYZ Tu 10/02/12 1:19 AM M-F 106a-206a 106am-206am :30 TV106X12812H \$400.00 NM            |            |          |               |                |         |        |            |            |      |
| 3 WXYZ W 10/03/12 1:57 AM M-F 106a-206a 106am-206am :30 TV105X12812H \$400.00 NM             |            |          |               |                |         |        |            |            |      |
| 4 WXYZ Th 10/04/12 1:58 AM M-F 106a-206a 106am-206am :30 TV106X12812H \$400.00 NM            |            |          |               |                |         |        |            |            |      |
| 2 WXYZ F 10/05/12 1:41 AM M-F 106a-206a 106am-206am :30 TV106X12812H \$400.00 NM             |            |          |               |                |         |        |            |            |      |
| 16   | 10/08/12   | 10/08/12 | M-F 106a-206a | 106am-206am    | M-----  | :30    | 1          | \$400.00   | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |               |                |         |        |            |            |      |
| 10/08/12 10/14/12 M----- 1 \$400.00  |            |          |               |                |         |        |            |            |      |
| <b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |               |                |         |        |            |            |      |
| 1 WXYZ M 10/08/12 1:57 AM M-F 106a-206a 106am-206am :30 TV106X12812H \$400.00 NM             |            |          |               |                |         |        |            |            |      |
| 17   | 10/07/12   | 10/07/12 | SU 12a-1a     | 12am-1am       | -----S  | :30    | 1          | \$250.00   | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |               |                |         |        |            |            |      |
| 10/01/12 10/07/12 -----S 1 \$250.00  |            |          |               |                |         |        |            |            |      |
| <b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |               |                |         |        |            |            |      |
| 1 WXYZ Su 10/07/12 12:48 AM SU 12a-1a 12am-1am :30 TV106X12812H \$250.00 NM                  |            |          |               |                |         |        |            |            |      |

Total Spots **34** Gross Total **\$35,850.00**

**Payment Terms 30 Days**

|                          |                    |
|--------------------------|--------------------|
| <u>Agency Commission</u> | <b>\$5,377.50</b>  |
| <u>Net Amount Due</u>    | <b>\$30,472.50</b> |